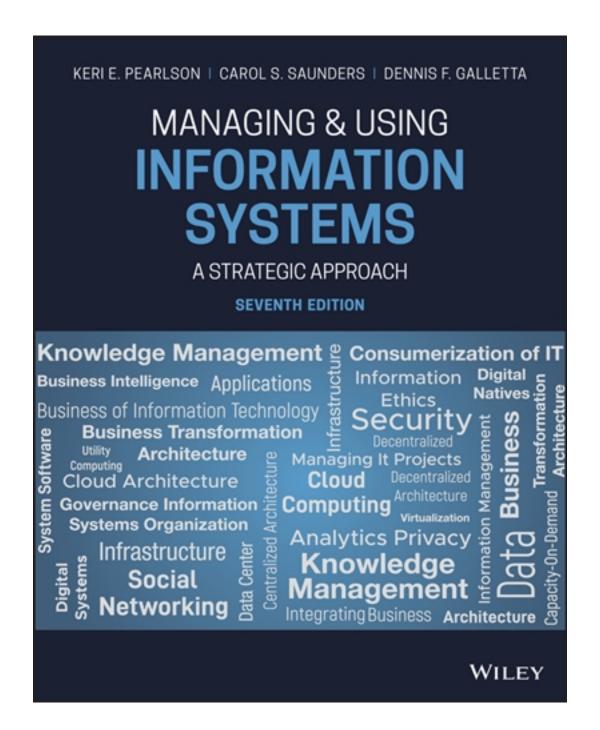
Test Bank for Managing and Using Information Systems 7th Edition by Pearlson

CLICK HERE TO ACCESS COMPLETE Test Bank



Test Bank

File: 6e c00 introTestBank.docx, Chapter 0, Introduction

Multiple Choice

- 1. What requires a unit of analysis, has been processed, and requires human mediation?
 - a) Data
 - b) Information
 - c) Knowledge
 - d) Legacy
 - e) None of the above

Ans: b (Medium)

- 2. Roles that managers fill, according to Mintzberg, include all of the following EXCEPT:
 - a) Figurehead
 - b) Disseminator
 - c) Disciplinarian
 - d) Entrepreneur
 - e) Resource Allocator

Ans: c (Hard)

- 3. Which of the following is NOT a Decisional role?
 - a) Entrepreneur
 - b) Disturbance handler
 - c) Negotiator
 - d) Resource allocator
 - e) Spokesperson

Ans: e (Medium)

- 4. What skills would be required to be a visionary manager?
 - a) Communication and Information gathering
 - b) Flexibility and creativity
 - c) Analytical and organizational
 - d) All of the above
 - e) None of the above

Ans: b (Easy)

- 5. Wisdom can be defined as:
 - a) knowledge infused with intuition and judgment that facilitates the ability to make decisions.
 - b) a process.
 - c) all forms of technology used to create data.
 - d) anything that makes a person clever.
 - e) only b and d

Ans: a (Easy)

- 6. Data is:
 - a) information endowed with relevance and purpose.
 - b) a set of specific objective facts or observations.
 - c) some information.
 - d) all of the above
 - e) only a and c

Ans: b (Medium)

- 7. Cisco estimates that by 2021 what percentage global internet traffic will be the data transmitted by "things"?
 - a) 2%
 - b) 5%
 - c) 8%
 - d) 11%
 - e) 14%

Ans: b (Medium)

True/False

8. Information systems (IS) managers should participate in all of the important IS decisions, even if those decisions do not impact the IS department.

Ans: True (Easy)

9. Information for top management is usually based on a long time horizon, with great detail and high structuredness.
Ans: False (Medium)
10. A successful process begins only once a company has access to a variety of sophisticated technologies.
Ans: False (Easy)
11. For companies to stay current and success, they must adopt traditional information retrieval systems that are similar to those they've used in the past.
Ans: False (Medium)
Short Answer
12. Pricing of things is most often based on, while pricing of information goods is most often based on
Ans: cost; value (Hard)
13. If a manager exhibits creativity, curiosity, and confidence, we would say that he or she supports the role of very well.
Ans: visionary (Hard)
14. The Chief Technology Officer of Walmart states that every company is becoming a company.
Ans: tech or technology (Medium)
15. While digital natives grew up in an era with Internet availability, digital grew up at a time when computer access wasn't available or common.
Ans: immigrants (Medium)

- 16. Provide two examples of how the economics of things are different from the economics of information.
- 17. Provide two reasons business managers should participate in information systems decisions.
- 18. How does a functional view differ from a process view of a firm?

Essay