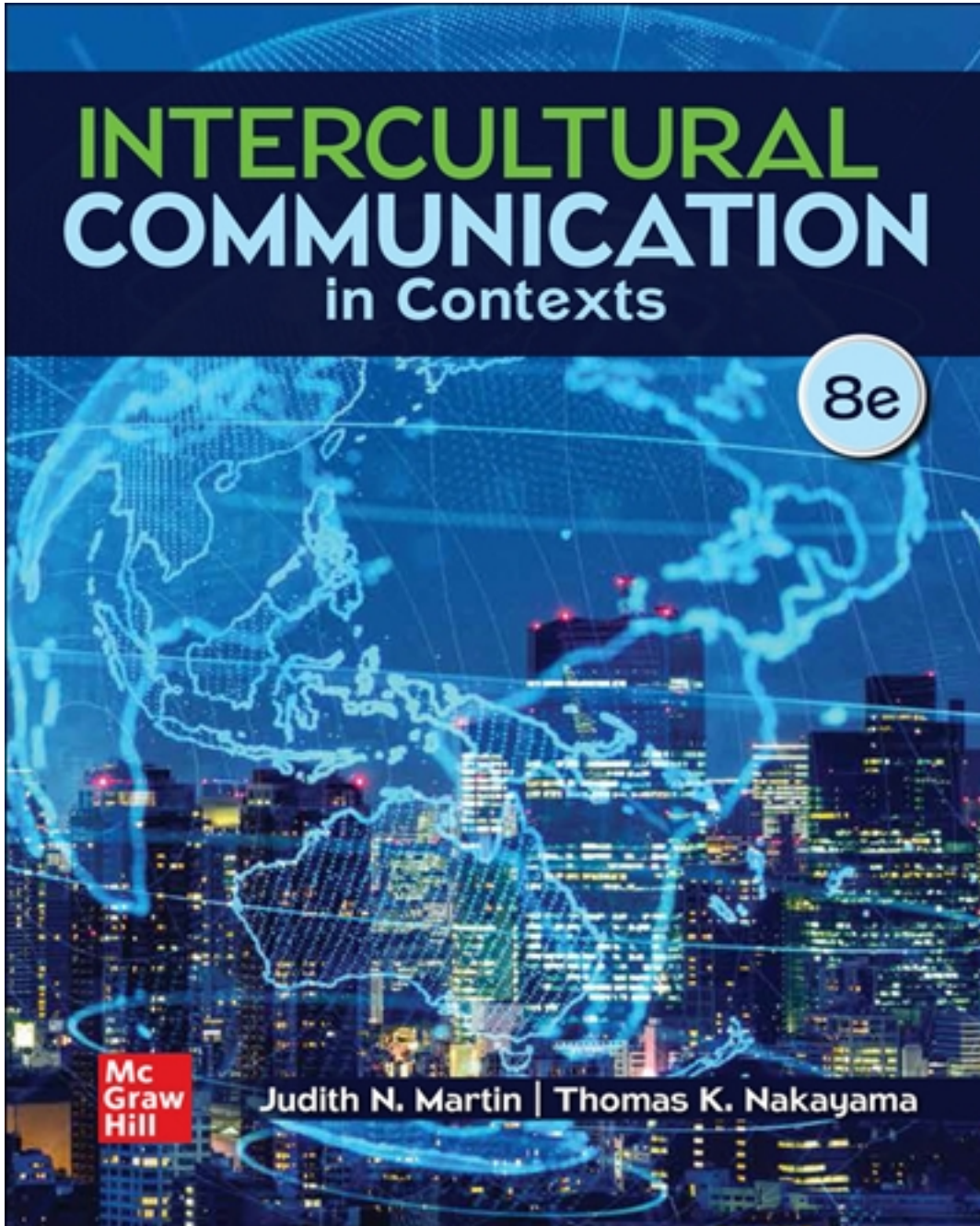


# Test Bank for Intercultural Communication in Contexts 8th Edition by Martin

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# Test Bank

# Intercultural Communication in Contexts 8th Edition by Martin CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

**TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.**

1) Many American companies provide little or no training before sending their workers overseas.

1) \_\_\_\_\_

- ☐ true
- ☐ false

**Question Details**

2) Anti-immigrant, nativist sentiment was well supported at the government level during the late 1800s.

2) \_\_\_\_\_

- ☐ true
- ☐ false

**Question Details**

3) The Chinese Exclusion Act officially prohibited the Chinese from immigrating to the United States.

3) \_\_\_\_\_

- ☐ true
- ☐ false

**Question Details**

4) Until the 1960s, most immigrants to the United States came from Europe.

4) \_\_\_\_\_

- ☐ true
- ☐ false

**Question Details**

# Intercultural Communication in Contexts 8th Edition by Martin CH01

5) The majority of immigrants to the United States now come from Latin America.

5) \_\_\_\_\_

- ☐ true
- ☐ false

## Question Details

6) Generally speaking, all immigrants can assimilate in the American "melting pot."

6) \_\_\_\_\_

- ☐ true
- ☐ false

## Question Details

7) The extreme universalist position holds that cultural behavior can only be judged within the context in which it occurs.

7) \_\_\_\_\_

- ☐ true
- ☐ false

## Question Details

8) In the next 20 years, the racial and ethnic diversity of the U.S. population will be distributed more evenly across the nation.

8) \_\_\_\_\_

- ☐ true
- ☐ false

## Question Details

## Intercultural Communication in Contexts 8th Edition by Martin CH01

9) According to the ethical imperative for studying intercultural communication, a dialogical approach focuses on the importance of dialogue in developing and maintaining relationships between individuals and communities.

9) \_\_\_\_\_

- ☐ true
- ☐ false

### Question Details

10) Cultural humility is the process of learning to understand oneself and one's position in society.

10) \_\_\_\_\_

- ☐ true
- ☐ false

### Question Details

11) The way individuals make sense of their multiple images concerning the sense of self in different social contexts is referred to as self-reflexivity.

11) \_\_\_\_\_

- ☐ true
- ☐ false

### Question Details

12) "Melting pot" is a metaphor that assumes that immigrants and cultural minorities will be assimilated into the U.S. majority culture, losing their original cultures.

12) \_\_\_\_\_

- ☐ true
- ☐ false

### Question Details

## Intercultural Communication in Contexts 8th Edition by Martin CH01

13) Anglocentrism refers to using white cultural standards as the criteria for interpretations and judgments of behaviors and attitudes.

13) \_\_\_\_\_

- ☐ true
- ☐ false

### Question Details

**MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.**

14) The \_\_\_\_\_ imperative for studying intercultural communication refers to the need to understand differences in a diverse work environment, identify new business markets, and develop new products for differing cultural contexts.

14) \_\_\_\_\_

- A) economic
- B) technological
- C) peace
- D) demographic

### Question Details

15) The need to market products effectively in different countries illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

15) \_\_\_\_\_

- A) economic
- B) technological
- C) peace
- D) demographic

### Question Details

## **Intercultural Communication in Contexts 8th Edition by Martin CH01**

**16)** The possibility of communicating with people from different cultures via e-mail, fax, and the Internet illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

16) \_\_\_\_\_

- A) economic
- B) technological
- C) peace
- D) self-awareness

### **Question Details**

**17)** John, an engineer in a multinational corporation, e-mails coworkers from India and Taiwan on a weekly basis. John's communication illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

17) \_\_\_\_\_

- A) economic
- B) technological
- C) peace
- D) demographic

### **Question Details**

**18)** Changes in the composition of the U.S. population illustrate the \_\_\_\_\_ imperative for studying intercultural communication.

18) \_\_\_\_\_

## Intercultural Communication in Contexts 8th Edition by Martin CH01

- A) economic
- B) technological
- C) peace
- D) demographic

### Question Details

**19)** John and Nancy were raised in Illinois and speak only English. Many of their neighbors, however, have immigrated from countries outside the United States and speak English as a second language. John's and Nancy's desire to have a positive relationship with their diverse neighbors illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

19) \_\_\_\_\_

- A) economic
- B) technological
- C) environmental
- D) demographic

### Question Details

**20)** Violence, conflict, and tension between differing cultural groups in constant contact illustrate the need to highlight the \_\_\_\_\_ imperative for studying intercultural communication.

20) \_\_\_\_\_

- A) economic
- B) self-awareness
- C) peace
- D) demographic

### Question Details

## **Intercultural Communication in Contexts 8th Edition by Martin CH01**

**21)** Ethnic conflicts in Bosnia and the Soviet Union as well as ethnic tensions in other multicultural nations illustrate the need to focus on the \_\_\_\_\_ imperative for studying intercultural communication.

21) \_\_\_\_\_

- A) economic
- B) ethical
- C) peace
- D) demographic

### **Question Details**

**22)** People's Increased understanding of themselves as cultural beings illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

22) \_\_\_\_\_

- A) self-awareness
- B) demographic
- C) ethical
- D) technological

### **Question Details**

**23)** Maria had never really thought much about her Italian heritage until she became friends with Aylin, an American of Middle Eastern descent. Through conversations and visits to Aylin's family, Maria gradually began to realize how many of her own behaviors were culturally determined. Maria's experience illustrates the \_\_\_\_\_ imperative for studying intercultural communication.

23) \_\_\_\_\_



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- A) economic
- B) ethical
- C) self-awareness
- D) demographic

### Question Details

24) People who believe that cultural differences are only superficial and that there are certain rules that apply across cultures are operating from a \_\_\_\_\_ position of ethics.

24) \_\_\_\_\_

- A) political
- B) relativist
- C) judicial
- D) universalist

### Question Details

25) People who believe that behavior can only be judged within the context in which it occurs are operating from a(n) \_\_\_\_\_ position of ethics.

25) \_\_\_\_\_

- A) extreme relativist
- B) cultural
- C) extreme universalist
- D) demographic

### Question Details

## Intercultural Communication in Contexts 8th Edition by Martin CH01

26) Rebecca is appalled that in some countries girls regularly marry before they reach the age of fifteen. She believes that all females should be adults before they marry regardless of their culture because of issues of education, prenatal health, and economic rights. Rebecca has assumed the \_\_\_\_\_ position of ethics.

26) \_\_\_\_\_

- A) relativist
- B) westernized
- C) universalist
- D) politicized

### Question Details

27) Toni tells his Chinese friend Guiwen that he should not be angry about the perceived superficial friendliness of many Americans without first understanding the cultural context of their behavior. Toni has taken a(n) \_\_\_\_\_ position of ethics.

27) \_\_\_\_\_

- A) explanatory
- B) universalist
- C) relativist
- D) ethnocentric

### Question Details

28) The process of understanding one's position in society and recognizing the social categories to which one belongs is known as \_\_\_\_\_.

28) \_\_\_\_\_

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- A) self-reflexivity
- B) cultural humility
- C) homogeneity
- D) heterogeneity

## Question Details

29) The term \_\_\_\_\_ refers to the result of increased contact (through the Internet, media reports, and travel) among people around the world.

29) \_\_\_\_\_

- A) global village
- B) heterogeneity
- C) self-reflexivity
- D) assimilatable

## Question Details

30) The term \_\_\_\_\_ refers to the ability of southern and eastern European immigrants to "blend" into the general U.S. population.

30) \_\_\_\_\_

- A) global village
- B) heterogeneity
- C) self-reflexivity
- D) assimilatable

## Question Details

31) Principles of conduct that help govern the behavior of individuals and groups are known as \_\_\_\_\_.

# Intercultural Communication in Contexts 8th Edition by Martin CH01

31) \_\_\_\_\_

- A) logos
- B) ethics
- C) pathos
- D) beliefs

## Question Details

32) Economic disparity among the ethnic groups in the United States can be best understood by looking at \_\_\_\_\_.

32) \_\_\_\_\_

- A) enclaves
- B) their class structure
- C) assimilatable groups
- D) their economic mobility

## Question Details

33) The expansion of businesses into markets around the world is known as \_\_\_\_\_.

33) \_\_\_\_\_

- A) immigration
- B) mobility
- C) heterogeneity
- D) globalization

## Question Details

## Intercultural Communication in Contexts 8th Edition by Martin CH01

34) Historically, the anti-immigrant or nativistic movements of the late 19th and the early 20th centuries

34) \_\_\_\_\_

- A) targeted immigrants of southern European descent only.
- B) were not supported by the government of the United States.
- C) promoted violence against newer immigrants to the United States.
- D) were a form of economic protection for diasporic groups.

### Question Details

35) The changes in the patterns of immigration during the last 40 years illustrate the fact that the population of the United States is becoming much more \_\_\_\_\_.

35) \_\_\_\_\_

- A) heterogeneous
- B) classist
- C) nativist
- D) ethical

### Question Details

36) The study of intercultural communication in order to proselytize others without their consent illustrates a(n) \_\_\_\_\_ issue about the application of intercultural knowledge.

36) \_\_\_\_\_

- A) ethical
- B) practical
- C) religious
- D) demographic

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## Question Details

37) Token stories of success and upward mobility reinforce \_\_\_\_\_ and perpetuate the myth that there is equal opportunity for all to achieve upward mobility in the United States.

37) \_\_\_\_\_

- A) heterogeneity
- B) class structure
- C) economic diversity
- D) assimilation

## Question Details

38) Being aware of one's cultural limitations and taking an "other-oriented" approach in intercultural encounters is termed \_\_\_\_\_.

38) \_\_\_\_\_

- A) dialogical approach
- B) self-reflexivity
- C) identity management
- D) cultural humility

## Question Details

39) Certain bodies of cultural knowledge and cultural competencies that help people function effectively in a digital society make up that society's \_\_\_\_\_.

39) \_\_\_\_\_

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- A) cultural capital
- B) diasporic group
- C) global village
- D) cultural consultants

### Question Details

**40)** Ethnic and national groups that are geographically dispersed throughout the world are known as \_\_\_\_\_.

40) \_\_\_\_\_

- A) cultural capitals
- B) diasporic groups
- C) global villages
- D) colonies

### Question Details

**41)** The way individuals make sense of their multiple images concerning the sense of self in different social contexts is known as \_\_\_\_\_.

41) \_\_\_\_\_

- A) nativism
- B) cultural humility
- C) identity management
- D) anglocentrism

### Question Details

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42) Which of the following is true of the European immigrants that lived in the United States in the first half of the 20th century?

42) \_\_\_\_\_

A) They were encouraged to speak in their native languages and continue their own cultural customs.

B) Unlike the African and Mexican immigrants, they were subjected to greater racial hostilities.

C) They received wages and health facilities that were equal to their American counterparts.

D) Compared to the Chinese immigrants, they had better access to education and public facilities.

### Question Details

43) The tendency to think that one's own culture is superior to other cultures is called \_\_\_\_\_.

43) \_\_\_\_\_

A) ethnocentrism

B) nativism

C) heterogeneity

D) universality

### Question Details

**ESSAY. Write your answer in the space provided or on a separate sheet of paper.**

44) In what ways might economic conditions make a difference in attitudes toward foreign workers and immigration policies?



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## **Question Details**

**45)** In what ways might the study of intercultural communication be helpful in understanding the ethical issues involved in intercultural interaction?

## **Question Details**

**46)** Identify and discuss three ways in which we might become ethical students of culture.

## **Question Details**

**47)** Identify and discuss four of the seven imperatives for studying intercultural communication.

## **Question Details**

**48)** Compare and contrast the universal and relativist positions with regard to ethical intercultural interaction.

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## **Question Details**

**49)** In what ways have the wars in Afghanistan and Iraq underscored the need to study intercultural communication?

## **Question Details**

**50)** How has the history of immigration influenced the cultural relations within the United States?

## **Question Details**

**51)** How might self-reflexivity improve intercultural communication?

## **Question Details**

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**52)** How have the changing demographics in the United States affected intercultural communication?

### **Question Details**

# **Intercultural Communication in Contexts 8th Edition by Martin CH01 Answer Key**

Test name: CH01

- 1) TRUE
- 2) TRUE
- 3) TRUE
- 4) TRUE
- 5) TRUE
- 6) FALSE
- 7) FALSE
- 8) FALSE
- 9) TRUE
- 10) FALSE
- 11) FALSE
- 12) TRUE
- 13) TRUE
- 14) A
- 15) A
- 16) B
- 17) B
- 18) D
- 19) D
- 20) C
- 21) C
- 22) A
- 23) C
- 24) D
- 25) A

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- 26) C
- 27) C
- 28) A
- 29) A
- 30) D
- 31) B
- 32) B
- 33) D
- 34) C
- 35) A
- 36) A
- 37) B
- 38) D
- 39) A
- 40) B
- 41) C
- 42) D
- 43) A
- 44) Answers will vary.
- 45) Answers will vary.
- 46) Answers will vary.
- 47) Answers will vary.
- 48) Answers will vary.
- 49) Answers will vary.
- 50) Answers will vary.
- 51) Answers will vary.

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52) Answers will vary.