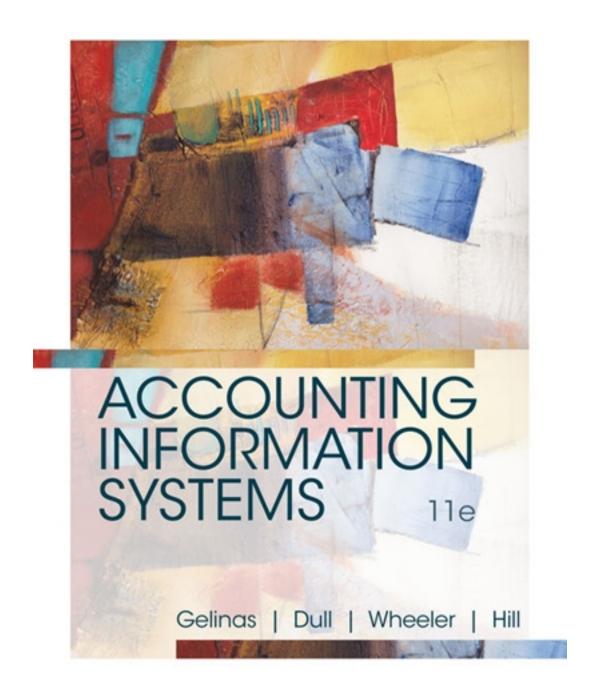
# Test Bank for Accounting Information Systems 11th Edition by Gelinas

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# Test Bank

- 1. One of the primary goals of implementing an ERP system is to standardize systems across multiple locations and multiple divisions.
  - a. Trueb. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 2. Submitting a purchase order is a business event but creating an employee record is not a business event.
  - a. True

b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 3. Business events include any change in the state of an enterprise.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 4. Early adopters of ERP systems were in the business of making products.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 5. systems have proved to be quite easy to install and in short periods of time.
  - a. True
  - b. False

ANSWER: False

POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 6. Enterprise systems potentially integrate the business process functionality and information from all of an organization's functional areas.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 7. With an enterprise system an organization will conduct business in a more costly manner.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 8. An add-on software module in an enterprise system might be a customer relationship management system (CRM).
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 9. Modules complement the core elements of an ERP system to provide the full range of functionality required of an enterprise system
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 10. The dominant player in the large system ERP arena is Microsoft.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 11. SAP has a primary focus on large Fortune 500 type companies.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 12. Microsoft Dynamics and Sage Group focus on small and mid market sized companies.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 13. Customer relationship management (CRM) software builds and maintains an organization's customer-related database.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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14. Customer relationship management (CRM) software aggregates, manages, and retains data across the entire

organization for the identification, acquisition, and retention of vendors to maximize the benefits of those relationships.

a. True

b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 15. If you have made a Web purchase such as with Amazon.com you have experienced some of the functionality of a CRM system where the vendor keeps track of your name, address, and purchases.
  - a. True

b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 16. Customer relationship management (CRM) functionality includes procurement and contract management.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 17. Customer self-service (CSS) software is often an extension of CRM software.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 18. Supply chain management (SCM) software helps plan and execute steps such as demand planning, acquiring inventory, manufacturing, distributing, and selling the product.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 19. Supplier relationship management (SRM) software manages the interactions with the organizations that supply the goods and services to an enterprise.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 20. Middleware is a software product that connects two or more separate applications or software modules.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 21. Enterpriseware might be used to stitch together a number of legacy systems, an enterprise system, best-of-breed applications, and Web-based applications.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 22. An Application Programming Interface (API) is a means for connecting to a system or application provided by the developer of that application.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 23. Microsoft Dynamics Snap line of tools is an example of an Application Programming Interface.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 24. Enterprise application integration (EAI) links together two or more systems and allows them to work together.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 25. Product life-cycle management (PLM) software manages product data from design through manufacture, and disposal.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 26. When choosing modules for an organization's ERP system, it is generally best to select them all from a single vendor.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 27. DreamWeaver is a Web services platform from SAP that can be used to build applications that integrate business processes and databases from a number of sources within and between organizations.
  - a. Trueb. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 28. Business process management (BPM) provides a comprehensive method for integrating manual and automated internal processes, applications, and systems, as well as integration to external partners and services.
  - a. True

b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 29. With a best-of-breed approach an organization can minimize the number of different software modules employed to implement an enterprise system.
  - a. True

b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 30. To integrate an ERP and third-party modules, one would use middleware.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 31. Because of the enormous implementation costs, only very large organizations can afford ERP systems.
  - a. True

b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 32. The data captured as business events occur should be sufficient for someone who was not a party to the event to understand and reconstruct what happened.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 33. The value chain is a chain of activities performed by the organization to transform outputs into inputs valued by the customer.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 34. An organization creates a competitive advantage by creating less value for its customers than does its competition.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 35. Supporting activities of the value chain include activities directly involved with marketing, producing, selling, and delivering the product or service to the customer.
  - a. True
  - b. False

ANSWER: False

POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 36. Primary activities of the value chain provide infrastructure such as procurement, information technology, human resources, and accounting.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 37. The value chain works to separate the functional activities or *silos* of the organization.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 38. Silos refer to organization functions that stand alone, disconnected, and often unaware of activities taking place in the other functions.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 39. Dell's value chain takes raw materials, manufactures computers and other products, and delivers them to customers in a timely manner at an attractive price.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 40. The activities in the value chain, the value activities, are business processes that convert inputs to valued outputs.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 41. In a disaggregated information system, the customer will be notified immediately whether the item is on the shelf and not committed to another customer.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 42. Telling the customer when they will receive an item is known as available to promise (ATP).
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 43. A character is a basic unit of data such as a letter, number, or special character.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 44. A field is a collection of related characters that comprise an attribute, such as a customer number or name.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 45. A record is a collection of related data fields pertaining to a particular entity or event.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

DATE CREATED: 9/20/2017 5:38 AM DATE MODIFIED: 9/20/2017 5:39 AM

- 46. The credit limit within a customer record always provides unlimited authorization to accept a customer order.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

DATE CREATED: 9/20/2017 5:39 AM DATE MODIFIED: 9/20/2017 5:39 AM

- 47. Segregation of duties includes separating the sales and credit departments.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 48. Generally, when processing a customer order, one does not need to know the total price of the goods before credit authorization can be made.
  - a. True
  - b. False

ANSWER: False

POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 49. In an enterprise system, once a customer order is completed, the purchasing function can be immediately informed that the merchandise has been sold and may need to be replenished.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 50. The Controlling module of the SAP system handles internal accounting and profitability analysis.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 51. An enterprise systems centralized database can make data, such as inventory data, visible throughout the organization.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 52. The correct sequence of the three steps in the sales and distribution process is (1) order entry, (2) shipment process, and (3) billing process.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 53. The correct sequence of the three steps in the materials management process is (1) record vendor invoice, (2) create purchase order, and (3) receive the goods.
  - a. Trueb. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 54. The bottom line is that without integrated information systems organizations have difficulty being managed on a day-to-day basis and being successful in the long run.
  - a. True

b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 55. The financial accounting module integrates with the sales and distribution and materials management modules.
  - a. True

b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 56. The purchase-to-pay process includes the events surrounding the sale of goods to a customer, the recognition of revenue, and the collection of the customer payment.
  - a. True

b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 57. The order-to-cash process includes events surrounding the purchase of goods from a vendor, the recognition of those costs, and the payment to the vendor.
  - a. True
  - b. False

ANSWER: False

POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 58. Business analytics includes data mining, predictive analytics, applied analytics, and statistics.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 59. Big Data applications are used for analyzing business analytics.
  - a. True
  - b. False

ANSWER: False POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 60. Business analytics are applications used for analyzing Big Data.
  - a. True
  - b. False

ANSWER: True POINTS: 1

QUESTION TYPE: True / False

HAS VARIABLES: False

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- 61. Organizations install enterprise systems
  - a. to differentiate themselves from competitors
  - b. to reduce costs of conducting business

- c. to improve performance
- d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 62. Core applications of an ERP are
  - a. financial accounting
  - b. materials management
  - c. sales and distribution
  - d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 63. Which of the following is usually not part of an ERP's core applications?
  - a. legacy systems
  - b. financial accounting
  - c. material management
  - d. sales and distribution

ANSWER: a POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 64. The enterprise system might facilitate the purchase of office equipment by all of the following except
  - a. providing an electronic order form (a purchase requisition)
  - b. assisting the vendor with the selection of the appropriate purchase order
  - c. routing the order to appropriate authorities for specific approval
  - d. making data available for management analysis

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 65. The most dominant player in the ERP market for large companies is
  - a. Oracle
  - b. Sage
  - c. SAP
  - d. Microsoft

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 66. Sales force automation software
  - a. automates order processing
  - b. monitors inventory
  - c. assists with employee performance evaluations
  - d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 67. An application program interface (API)
  - a. is an approach that combines processes, software, standards, and hardware to link two or more systems together
  - b. is a means for connecting to a system or application provided by the application developer
  - c. streamlines the process between an enterprise and its customers
  - d. joins activities together into an end-to-end business process

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 5:50 AM DATE MODIFIED: 9/20/2017 5:51 AM

- 68. Software that builds and maintains an organization's customer-related database is known as
  - a. customer relationship management (CRM) software
  - b. customer self-service (CSS) software
  - c. sales force automation (SFA) software
  - d. supply chain management (SCM) software

ANSWER: a POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 5:51 AM DATE MODIFIED: 9/20/2017 5:52 AM

- 69. Software that allows an organization's customers to complete inquiry without the aid of the organization's employees is known as
  - a. customer relationship management (CRM) software
  - b. customer self-service (CSS) software
  - c. sales force automation (SFA) software
  - d. supply chain management (SCM) software

ANSWER: b
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 70. Software that automates sales tasks such as order processing and tracking is known as
  - a. customer relationship management (CRM) software
  - b. customer self-service (CSS) software
  - c. sales force automation (SFA) software
  - d. supply chain management (SCM) software

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 71. Software that helps execute steps such as demand planning, acquiring inventory, manufacturing, distribution, and sales is known as
  - a. customer relationship management (CRM) software
  - b. customer self-service (CSS) software
  - c. supplier relationship management (SRM) software
  - d. supply chain management (SCM) software

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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72. Software that manages the interactions with the organizations that supply the goods and services to an enterprise is known as

- a. customer relationship management (CRM) software
- b. customer self-service (CSS) software
- c. supplier relationship management (SRM) software
- d. supply chain management (SCM) software

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 73. Software that manages the product, beginning with the design of the product, continuing through manufacture, and culminating in the disposal of the product, is known as
  - a. product life-cycle management (PLM) software
  - b. product relationship management (PRM) software
  - c. product self-service (PSS) software
  - d. supplier relationship management (SRM) software

ANSWER: a
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 74. Modules that are part of the SAP Business Suite include
  - a. Sales and Distribution (SD)
  - b. Human Capital Management (HCM)
  - c. Controlling (CO)
  - d. All of the choices are correct.

ANSWER: d
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 75. Supply chain management (SCM) software
  - a. is typically under the control of external partners in the chain.
  - b. helps plan and execute demand planning; acquiring inventory; and manufacturing, distributing, and selling a product.
  - c. cannot be integrated into an overall ERP.
  - d. none of the choices are correct

ANSWER: b
POINTS: 1

#### Chapter 02

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 76. Some third-party modules can extract data from
  - a. legacy systems only
  - b. ERP systems only
  - c. both legacy systems and ERP systems
  - d. neither legacy systems nor ERP systems

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

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- 77. Which of the following tracks a product from design, continuing through manufacture, and culminating with the disposal of the product at the end of its life?
  - a. supply chain management (SCM)
  - b. value chain
  - c. product life-cycle management (PLM)
  - d. none of the choices are correct

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:03 AM DATE MODIFIED: 9/20/2017 6:04 AM

- 78. Technology that can connect together ERP systems and third party add-on modules is called
  - a. supply chain software
  - b. product life-cycle management (PLM)
  - c. EDP systems
  - d. Middleware

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:04 AM DATE MODIFIED: 9/20/2017 6:04 AM

- 79. A chain of activities performed by the organization to transform inputs into outputs valued by the customer is
  - a. supply chain software
  - b. enterprise application integration (EAI)

- c. EDP systems
- d. Middleware

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:05 AM DATE MODIFIED: 9/20/2017 6:05 AM

- 80. Enterprise systems support an organization by:
  - a. facilitating the functioning of an organization's operations
  - b. retaining records about business events
  - c. storing data useful for decision making
  - d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:05 AM DATE MODIFIED: 9/20/2017 6:06 AM

- 81. The enterprise system might help purchase office equipment by
  - a. connecting directly to the enterprise system of the equipment vendor
  - b. verifying that appropriate approvals have been obtained
  - c. providing an electronic order form
  - d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:06 AM DATE MODIFIED: 9/20/2017 6:07 AM

- 82. A collection of entity/event instances is a
  - a. record
  - b. table
  - c. field
  - d. character

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:07 AM DATE MODIFIED: 9/20/2017 6:07 AM

- 83. Business events include
  - a. creating a new employee record
  - b. receiving a payment from a customer
  - c. submitting a purchase order to a vendor
  - d. all of the choices are correct

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:08 AM DATE MODIFIED: 9/20/2017 6:08 AM

- 84. The general term for software that connects third-party modules to ERP systems is known as
  - a. DreamWeaver
  - b. Middleware
  - c. Microsoft
  - d. NetWeaver

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:08 AM DATE MODIFIED: 9/20/2017 6:09 AM

- 85. Software packages that can be used for the core systems necessary to support enterprise systems are
  - a. Application Programming Interface (API) systems
  - b. Business Process Management (BPM) systems
  - c. Enterprise Resource Planning (ERP) systems
  - d. Event-driven architecture (EDA) systems

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:09 AM DATE MODIFIED: 9/20/2017 6:10 AM

- 86. This provides a comprehensive method for integrating manual and automated internal processes, applications, and systems, as well as integration to external partners and services.
  - a. Application Programming Interface (API)
  - b. Business Process Management (BPM)
  - c. Enterprise Resource Planning (ERP)
  - d. Event-driven architecture (EDA)

ANSWER: b
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:10 AM DATE MODIFIED: 9/20/2017 6:11 AM

- 87. Primary activities of the value chain include
  - a. Accounting
  - b. Human Resources
  - c. Procurement
  - d. Production

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:11 AM DATE MODIFIED: 9/20/2017 6:11 AM

- 88. Supporting activities of the value chain include
  - a. Accounting
  - b. Marketing
  - c. Production
  - d. Sales

ANSWER: a POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:13 AM DATE MODIFIED: 9/20/2017 6:13 AM

- 89. Information technology (IT) has been able to create additional value by
  - a. reducing costs
  - b. improving quality
  - c. balancing the cost and timeliness of value activities
  - d. all of the choices are correct

ANSWER: d
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:13 AM DATE MODIFIED: 9/20/2017 6:14 AM

- 90. Which of the following statements is false?
  - a. Value chain activities need to be closely coordinated.
  - b. Primary value chain activities include marketing and sales.

- c. An organization's value chain is the only component of the value system.
- d. None of the statements are false.

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:14 AM DATE MODIFIED: 9/20/2017 6:15 AM

- 91. The correct sequence of elements leading to an "available to promise" (ATP) is
  - a. item availability, customer creditworthiness, price
  - b. customer creditworthiness, price, item availability
  - c. price, customer creditworthiness, item availability
  - d. item availability, price, customer creditworthiness

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:15 AM DATE MODIFIED: 9/20/2017 6:15 AM

- 92. The four Ws of capturing data do not include
  - a. who
  - b. what
  - c. why
  - d. when

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:16 AM DATE MODIFIED: 9/20/2017 6:16 AM

- 93. A basic unit of data such as a letter, number, or special character is known as a
  - a. character
  - b. field
  - c. record
  - d. table

ANSWER: a POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:16 AM DATE MODIFIED: 9/20/2017 6:17 AM

- 94. A collection of related characters that comprise an attribute such as a customer number or name is known as a
  - a. character
  - b. field
  - c. record
  - d. table

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:23 AM DATE MODIFIED: 9/20/2017 6:23 AM

- 95. A collection of related data fields pertaining to a particular entity or event is known as a
  - a. character
  - b. field
  - c. record
  - d. table

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:23 AM DATE MODIFIED: 9/20/2017 6:24 AM

- 96. A collection of related records is known as a
  - a. character
  - b. field
  - c. record
  - d. table

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:24 AM DATE MODIFIED: 9/20/2017 6:25 AM

- 97. The correct sequence of events for entering a customer order is
  - a. edit order, record sales order, update inventory, notify warehouse
  - b. record sales order, edit order, update inventory, notify warehouse
  - c. notify warehouse, edit order, record sales order, update inventory
  - d. edit order, notify warehouse, record sales order, update inventory

ANSWER: a POINTS: 1

QUESTION TYPE:	Multiple Choice
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:25 AM
DATE MODIFIED:	9/20/2017 6:25 AM
98. Steps in the sales	and distribution process include all of the following except
a. order entry	
b. shipment	
c. receiving	
d. billing	
ANSWER:	C
POINTS:	1
QUESTION TYPE:	Multiple Choice
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:26 AM
DATE MODIFIED:	9/20/2017 6:26 AM
99. Steps in the mater	rials management process include all of the following except
<ol> <li>a. creating the pu</li> </ol>	archase order
b. shipment	
c. receiving	
d. recording the	vendor invoice
ANSWER:	b
POINTS:	1
QUESTION TYPE:	Multiple Choice
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:26 AM
DATE MODIFIED:	9/20/2017 6:27 AM
100. The modul	e plays a central role in the SAP system by collecting business events from other modules.
a. human resourc	res
b. controlling and	l profitability analysis
c. financial accor	unting
d. customer relat	ionship management
ANSWER:	С
POINTS:	1
QUESTION TYPE:	Multiple Choice
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:27 AM
DATE MODIFIED:	9/20/2017 6:27 AM
101. The modul	e of the SAP system handles internal accounting including cost center accounting, activity-based
accounting, and budg	-
a. human resource	ees

b. controlling and profitability analysis Copyright Cengage Learning. Powered by Cognero.

- c. financial accounting
- d. customer relationship management

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:28 AM DATE MODIFIED: 9/20/2017 6:28 AM

- 102. The \_\_\_\_ module of the SAP system handles payroll processing.
  - a. human resources
  - b. controlling and profitability analysis
  - c. financial accounting
  - d. customer relationship management

ANSWER: a POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:29 AM DATE MODIFIED: 9/20/2017 6:29 AM

- 103. Which of the following is included in the first step in the order-to-cash process?
  - a. sales order processing
  - b. responding to customer inquiries
  - c. pick and pack
  - d. billing

ANSWER: b
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:29 AM DATE MODIFIED: 9/20/2017 6:30 AM

- 104. Which of the following is included in the last step in the order-to-cash process?
  - a. shipping
  - b. pick and pack
  - c. payment
  - d. billing

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:30 AM DATE MODIFIED: 9/20/2017 6:30 AM

- 105. What is the correct sequence of the order-to-cash process?
  - a. responding to customer inquiries; sales order processing; pick and pack; billing; shipping; payment
  - b. sales order processing; responding to customer inquiries; pick and pack; shipping; billing; payment
  - c. sales order processing; pick and pack; billing; shipping; payment; responding to customer inquiries
  - d. responding to customer inquiries; sales order processing; pick and pack; shipping; billing; payment

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:31 AM DATE MODIFIED: 9/20/2017 6:32 AM

- 106. What is the first step in the purchase-to-pay process?
  - a. purchase order processing
  - b. pick and pack
  - c. requirements determination
  - d. goods receipt

ANSWER: c POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:32 AM DATE MODIFIED: 9/20/2017 6:32 AM

- 107. What is the last step in the purchase-to-pay process?
  - a. purchase order processing
  - b. payment processing
  - c. requirements determination
  - d. goods receipt

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:33 AM DATE MODIFIED: 9/20/2017 6:33 AM

108. What is the correct sequence of the purchase-to-pay process?

- a. purchase order processing; goods receipt; invoice verification; payment processing; requirements determination
- b. requirements determination; purchase order processing; goods receipt; invoice verification; payment processing
- c. purchase order processing; requirements determination; goods receipt; invoice verification; payment processing
- d. requirements determination; purchase order processing; invoice verification; goods receipt; payment

processing

ANSWER: b POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:33 AM DATE MODIFIED: 9/20/2017 6:34 AM

- 109. Business Analytics is defined as
  - a. software packages that can be used for the core systems necessary to support enterprise systems
  - b. technology that can connect together ERP systems and third party add-on modules
  - c. high-volume, high-velocity, and/or high-variety information assets
  - d. solutions used to build analysis models and simulations to create scenarios, understand realities, and predict future states

ANSWER: d POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:34 AM DATE MODIFIED: 9/20/2017 6:35 AM

- 110. Big Data is defined as
  - a. an approach that combines processes, software, standards, and hardware to link two or more systems together
  - b. technology that can connect together ERP systems and third party add-on modules
  - c. high-volume, high-velocity and/or high-variety information assets
  - d. solutions used to build analysis models and simulations to create scenarios, understand realities, and predict future states

ANSWER: c
POINTS: 1

QUESTION TYPE: Multiple Choice

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:35 AM DATE MODIFIED: 9/20/2017 6:35 AM

111	integrate the business process functionality and information from all of ar
organization's functional areas, such as a	marketing and sales, cash receipts, purchasing, cash disbursements, human
resources, production and logistics, and	business reporting (including financial reporting).

ANSWER: Enterprise systems

POINTS: 1

QUESTION TYPE: Completion

HAS VARIABLES: False

DATE CREATED: 9/20/2017 6:36 AM DATE MODIFIED: 9/20/2017 6:37 AM

112	are software packages that can be used	for the core systems necessary to
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support enterprise sys	stems.
ANSWER:	Enterprise resource planning (ERP) systems
	ERP systems Enterprise resource planning systems
POINTS:	1
QUESTION TYPE:	
HAS VARIABLES:	·
	9/20/2017 6:41 AM
	9/20/2017 6:41 AM
113	software builds and maintains an organization's customer-related database.
ANSWER:	Customer relationship management (CRM) CRM
D.O. W. ITO	Customer relationship management
POINTS:	1
QUESTION TYPE:	•
HAS VARIABLES:	
	9/20/2017 6:41 AM
DATE MODIFIED:	9/20/2017 6:43 AM
114	software allows an organization's customers to complete an inquiry, perform a
_	, or troubleshoot problems, without the aid of an organization's employees.
ANSWER:	Customer self-service (CSS) CSS
	Customer self-service
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	•
DATE CREATED:	9/20/2017 6:43 AM
DATE MODIFIED:	9/20/2017 6:44 AM
115.	software automates sales tasks such as order processing, contact management,
	, order tracking, and employee performance evaluation.
ANSWER:	Sales force automation (SFA) SFA
	Sales force automation
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:44 AM
DATE MODIFIED:	9/20/2017 6:44 AM
116.	software helps plan and execute the steps in an organization's supply chain
	nning; acquiring inventory; and manufacturing, distributing, and selling the product.
ANSWER:	Supply chain management (SCM)
	SCM
	Supply chain management

POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:44 AM DATE MODIFIED: 9/20/2017 6:45 AM software manages the interactions with the organizations that supply the goods and services to an enterprise. ANSWER: Supplier relationship management (SRM) SRM Supplier relationship management POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:45 AM DATE MODIFIED: 9/20/2017 6:45 AM 118. A/an \_ is a means of connecting to a system or application provided by the developer of that application ANSWER: Application program interface (API) Application program interface POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:46 AM DATE MODIFIED: 9/20/2017 6:46 AM 119. software manages product data during a product's life, beginning with the design of the product, continuing through manufacture, and culminating in the disposal of the product at the end of its life. ANSWER: Product life-cycle management (PLM) **PLM** Product life-cycle management POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:46 AM DATE MODIFIED: 9/20/2017 6:46 AM 120. is the dominant player in the ERP market for large businesses. ANSWER: SAP POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:47 AM

DATE MODIFIED: 9/20/2017 6:47 AM

#### Chapter 02

includes integration of business processes, software, standards, and hardware 121. to link two or more systems together allowing them to act as one. Enterprise application integration (EAI) ANSWER: Enterprise application integration POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:47 AM DATE MODIFIED: 9/20/2017 6:48 AM approach combines modules from various vendors to create an information 122. The system that better meets an organization's needs than a standard ERP system. ANSWER: best-of-breed POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:48 AM DATE MODIFIED: 9/20/2017 6:48 AM is a means for connecting to a system or application provided by the 123. A(n) developer of that application. ANSWER: Application Programming Interface (API) **Application Programming Interface** POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:48 AM DATE MODIFIED: 9/20/2017 6:49 AM 124. \_\_\_\_\_ usually includes a design environment for modeling and documenting business processes. This process is targeted at looking for improvements that can be made to the existing system to increase efficiency and effectiveness. ANSWER: Business process management (BPM) Business process management POINTS: QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 6:49 AM DATE MODIFIED: 9/20/2017 6:49 AM \_\_\_\_\_ such as requiring separate authorizations for data-maintenance and business event processing activities is important in the prevention of many fraudulent activities. Segregation of duties ANSWER: POINTS:

<b>QUESTION TYPE:</b>	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:50 AM
DATE MODIFIED:	9/20/2017 6:50 AM
	module plays a central role in the SAP system by incorporating business
	dules into the general ledger accounts.
ANSWER:	Financial Accounting FI
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:50 AM
DATE MODIFIED:	9/20/2017 6:50 AM
127. A chain of activi	ities performed by the organization to transform inputs into outputs is known as a/an
ANSWER:	value chain
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:51 AM
DATE MODIFIED:	9/20/2017 6:51 AM
128 Value chain activ	vities may be divided into two categories: and
126. Value cham acti	activities.
ANSWER:	primary, support
	support, primary
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 6:51 AM
DATE MODIFIED:	9/20/2017 6:51 AM
120 Deines - Aireitie	to do do a control to a discontrol de antido a control de antido a
nroducing selling an	es of the include activities directly involved with marketing, and delivering the product or service to the customer.
ANSWER:	value chain
POINTS:	1
QUESTION TYPE:	
HAS VARIABLES:	·
	9/20/2017 6:52 AM
	9/20/2017 6:52 AM
2.112 0011 120.	5,25,25 5.52,444
130. The	of the value chain include functions such as moving raw materials into and
around the organization	on, producing and delivering goods to the customer, and performing services such as installation and
after-sales support.	

# Chapter 02

ANSWER:

primary activities

POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:52 AM	
DATE MODIFIED:	9/20/2017 6:53 AM	
131. The	of the value chain are	those that provide infrastructure and include
functions such as pro-	of the value chain are curement, information technology, human resource.	rces, and accounting.
ANSWER:		•
POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:53 AM	
DATE MODIFIED:	9/20/2017 6:53 AM	
132. A value system of	can extend	to the organization's suppliers.
ANSWER:	back	
	backward	
	upstream	
POINTS:	1	
QUESTION TYPE:	•	
HAS VARIABLES:		
DATE CREATED:	9/20/2017 6:53 AM	
DATE MODIFIED:	9/20/2017 6:54 AM	
133. A value system of	can extend	to the customers.
ANSWER:	forward downstream	
POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:54 AM	
DATE MODIFIED:	9/20/2017 6:54 AM	
134. Telling the custo	omer when the item will be received is known as	
ANSWER:	available to promise (ATP)	
	ATP	
	available to promise	
POINTS:	1	
QUESTION TYPE:	•	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:55 AM	
DATE MODIFIED:	9/20/2017 6:55 AM	
135. A(n)	is a basic unit of data	such as a letter, number, or special character.

Chapter 02			
ANSWER:	character		
POINTS:	1		
QUESTION TYPE:	Completion		
HAS VARIABLES:	False		
DATE CREATED:	9/20/2017 6:55 AM		
DATE MODIFIED:	9/20/2017 6:55 AM		
126 A(n)		is a collection of related characters that compare	risa an attributa, suab as a
customer number or r		is a collection of related characters that compr	ise an auribute, such as a
ANSWER:	field		
POINTS:	1		
QUESTION TYPE:	Completion		
HAS VARIABLES:	False		
DATE CREATED:	9/20/2017 6:56 AM		
DATE MODIFIED:	9/20/2017 6:56 AM		
127 (4)			4
13/. A(n) event.		_ is a collection of related data fields pertaining	to a particular entity or
ANSWER:	record		
POINTS:	1		
QUESTION TYPE:	Completion		
HAS VARIABLES:	•		
	9/20/2017 6:56 AM		
	9/20/2017 6:56 AM		
		_ is a collection of related records (sometimes c	alled entity/event
instances).	4-1.1.		
ANSWER:	table		
POINTS:	1 Completion		
QUESTION TYPE:	•		
HAS VARIABLES:	9/20/2017 6:57 AM		
	9/20/2017 6:57 AM		
DATE MODIFIED.	9/20/2017 0.37 AIVI		
139. The existence of	the customer record, incl	uding the	, provides the basic
	d to accept and record the		
ANSWER:	credit limit		
POINTS:	1		
QUESTION TYPE:	•		
HAS VARIABLES:	False		
DATE CREATED:	9/20/2017 6:57 AM		
DATE MODIFIED:	9/20/2017 6:58 AM		
140. The		process includes the events surrounding the sal	le of goods to a customer.
the recognition of rev	enue, and the collection o	f the customer payment.	,

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order-to-cash

ANSWER:

# Chapter 02

POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:58 AM	
	9/20/2017 6:58 AM	
41. The		process includes events surrounding the purchase of goods from a vendor,
U	•	the payment to the vendor.
ANSWER:	purchase-to-pay	
POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:58 AM	
DATE MODIFIED:	9/20/2017 6:59 AM	
42.	are	older systems that may exist in an organization when a newer system, such
ANSWER:		
POINTS:	1	
QUESTION TYPE:	•	
HAS VARIABLES:	False	
DATE CREATED:	9/20/2017 6:59 AM	
DATE MODIFIED:	9/20/2017 7:00 AM	
40.645		
	is a technology	platform that allows a collection of applications to interact and work
ogether. ANSWER:	NotWoover	
POINTS:	1	
QUESTION TYPE:	•	
HAS VARIABLES:		
	9/20/2017 7:00 AM	
DATE MODIFIED:	9/20/2017 7:01 AM	
11 The four Ws of a	canturing data are	,
144. The four ws of C	and	, , , , , , , , , , , , , , , , , , , ,
ANSWER:	who, what, where, wher	 1
POINTS:	1	
QUESTION TYPE:	Completion	
HAS VARIABLES:	•	
	9/20/2017 7:01 AM	
	9/20/2017 7:01 AM	
STATE INICOLITIED.	JIZUIZUII I.UI AIVI	
45. The		_ relates to all individuals and/or organizations that are involved in the
event.		
ANSWER:	who	
POINTS:	1	

QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 7:01 AM DATE MODIFIED: 9/20/2017 7:02 AM 146. The relates to all resources that are exchanged as a result of the event. ANSWER: what POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 7:02 AM DATE MODIFIED: 9/20/2017 7:02 AM 147. The \_\_\_\_ \_ relates to the locations at which (1) the event takes place. ANSWER: where POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 7:03 AM DATE MODIFIED: 9/20/2017 7:03 AM 148. The relates to the time periods involved in completion of the event. ANSWER: when POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 7:03 AM DATE MODIFIED: 9/20/2017 7:03 AM 149. Edit order, record sales order, update inventory, notify warehouse is the sequence of events for entering a(n) ANSWER: customer order sales order POINTS: 1 QUESTION TYPE: Completion HAS VARIABLES: False DATE CREATED: 9/20/2017 7:04 AM DATE MODIFIED: 9/20/2017 7:04 AM 150. The steps in the \_\_\_ \_\_\_\_\_ process include creating the purchase order, receiving the goods and services, recording the vendor invoice. ANSWER: materials management (MM) MM material management purchase-to-pay POINTS:

QUESTION TYPE: Completion

HAS VARIABLES:	False
DATE CREATED:	9/20/2017 7:04 AM
DATE MODIFIED:	9/20/2017 7:04 AM
	handles internal accounting including cost center accounting, activity-based accounting, and
ANSWER:	controlling (CO) and profitability analysis (PA) controlling (CO) CO CO/PA controlling and profitability analysis
POINTS:	1
QUESTION TYPE:	
HAS VARIABLES:	·
	9/20/2017 7:05 AM
	9/20/2017 7:05 AM
152. The module that	handles payroll processing is
ANSWER:	human resources (HR)
	HR
	human resources
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 7:06 AM
DATE MODIFIED:	9/20/2017 7:06 AM
153. The first step in	the order-to-cash process is
ANSWER:	presale activities responding to customer inquiries
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 7:06 AM
DATE MODIFIED:	9/20/2017 7:06 AM
_	the purchase-to-pay process is
ANSWER:	requirements determination
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	
	9/20/2017 7:07 AM
DATE MODIFIED:	9/20/2017 7:07 AM
155	include any meaningful change in the state of an enterprise, such as creating a

a warehouse and deliv	, submitting a purchase order to a vendor, receiving a payment from a customer, picking goods from vering them to the shipping department, and revaluing inventory.
ANSWER:	Business events
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 7:07 AM
DATE MODIFIED:	9/20/2017 7:08 AM
	ules are connected to the ERP system using, a software
•	two or more separate applications or software modules.
ANSWER:	middleware
POINTS:	1
QUESTION TYPE:	•
HAS VARIABLES:	
	9/20/2017 7:08 AM
DATE MODIFIED:	9/20/2017 7:08 AM
	cs are applications used for analyzing
ANSWER:	Big Data
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	False
DATE CREATED:	9/20/2017 7:08 AM
DATE MODIFIED:	9/20/2017 7:09 AM
158	
	and predict future states.
ANSWER:	Business analytics
POINTS:	1
QUESTION TYPE:	·
HAS VARIABLES:	
DATE CREATED:	9/20/2017 7:09 AM
DATE MODIFIED:	9/20/2017 7:09 AM
	party add-ons are selected by organizations to obtain
functionality for softv	
ANSWER:	best-of-breed best of breed
POINTS:	1
QUESTION TYPE:	Completion
HAS VARIABLES:	·
DATE CREATED:	9/20/2017 7:09 AM
DATE MODIFIED:	9/20/2017 7:10 AM

160. Data entered multiple times may lack \_\_\_\_\_

ANSWER: consistency

completeness

accuracy

POINTS: 1

QUESTION TYPE: Completion

HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:10 AM DATE MODIFIED: 9/20/2017 7:10 AM

161. The following is a list of software:

	Sof	tware:	
A.	Customer relationship management	D.	Supply chain management (SCM)
	(CRM) software		software
B.	Customer self-service (CSS) software	E.	Product life-cycle management (PLM) software
C.	Sales force automation (SFA) software	F.	Supplier relationship management (SRM) software

#### **Required:**

Listed below are six descriptions of the software. On the blank line to the left of each number, insert the <u>capital</u> letter from the list above of the software that corresponds to the description. A letter should be used only once.

Answers		DESCRIPTIONS
	1.	Manages product data during a product's life.
	2.	Manages the interactions with the organizations that supply the goods and services to an enterprise.
	3.	Builds and maintains an organization's customer-related database.
	4.	Helps enable the steps in an organization's supply chain.
	5.	Allows a customer to inquire, perform a task (including make a purchase), or troubleshoot problems without the help of the organization's humans.
	6.	Automates sales tasks such as order processing, contact management, inventory monitoring, order tracking, and employee performance evaluation.

ANSWER:	<b>Descriptions</b>	<b>Term or Concept</b>
	1.	E
	2.	F
	3.	A
	4.	D
	5.	В
	6.	C

POINTS: 1

QUESTION TYPE: Objective Short Answer

HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:20 AM DATE MODIFIED: 9/20/2017 7:21 AM

162. Define enterprise resource planning (ERP) systems and give some examples of common ERP add-on modules.

ANSWER:

Enterprise resource planning (ERP) systems are software packages that can be used for the core systems necessary to support enterprise systems. ERP products are designed to offer integration of virtually all of an organization's major business functions. Examples of common ERP add-on modules include customer relationship management (CRM) software; customer self-service (CSS) software; sales force automation (SFA) software; supply chain management (SCM) software; product life-cycle management (PLM) software; and supplier relationship management (SRM)

software.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:21 AM DATE MODIFIED: 9/20/2017 7:22 AM

163. What are the primary activities of the value chain and what are some of the main functions included in the value chain?

ANSWER:

The primary activities of the value chain include those directly involved with marketing, selling, producing, and delivering the product or service. This includes functions such as moving raw materials into and around the organization, producing and delivering the products or services to the customer, performing services such as installation and after sales support.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:22 AM DATE MODIFIED: 9/20/2017 7:22 AM

164. List and describe the six steps in the order-to-cash process.

ANSWER:

- 1. Pre-sales activities including responding to customer inquiries and RFOs.
- 2. Sales order processing which includes capturing and recording customer orders.
- 3. Pick and pack which includes picking the goods from the shelf in the warehouse and packing the goods for shipment.
- 4. Shipping the goods to the customer which includes selecting the appropriate carrier, recording the reduction in inventory, recording cost of goods sold.
- 5. Billing which includes preparing the customer invoice, recording sales, and recording accounts receivable.
- 6. Payment which includes recording cash receipts, updating cash, and accounts receivable.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:23 AM DATE MODIFIED: 9/20/2017 7:23 AM

165. List and describe the five steps in the purchase-to-pay process.

ANSWER:

- 1. Requirements determination which includes preparing the purchase requisition.
- 2. Purchase order processing which includes preparing and recording purchase orders. In an enterprise system where RFQs are used, it also includes analyzing vendor quotations.
- 3. Goods receipt which includes comparing the amount ordered to the amount received.
- 4. Invoice verification which includes receiving the invoice making a three-way match of the purchase order, the receipt, and the vendor invoice and recording accounts payable.

5. Payment processing which includes preparing and recording cash disbursements and updating the cash and accounts payable accounts.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:24 AM DATE MODIFIED: 9/20/2017 7:24 AM

166. Discuss three ways that enterprise systems achieve quality of information goals.

ANSWER: The answer should include any three of the following.

Enterprise systems can collect a wide variety of data about business events and make that data available for use to all interested and authorized persons inside and outside the organization. The data should help all users (*relevance*, *understandability*) make decisions (*decision usefulness*) and analyze past events to make predictions about future events (*predictive/feedback value*).

An enterprise system's central database retains one version of data elements, uses that data to verify the accuracy of new data elements entered into the database, and applies business rules to permit only authorized changes to the database. Combined these improve the *reliability*, *validity*, and *accuracy* of the database.

Organization-wide enforcement of data standards and business rules means that business events will be handled *consistently* across the organization, that all relevant data will be collected (*completeness*), and that the collected data will be *verifiable* and *neutral*.

The integrated nature of the enterprise system makes all data available in a *timely* manner.

The system facilitates the sharing of services for *efficiency* and *consistency*.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:24 AM DATE MODIFIED: 9/20/2017 7:25 AM

167. List four pros and four cons of ERP packages.

ANSWER: The pros should include any four of the following:

One package across many functions

Best practices Modular structure

No development needed (unless modifications are required)

Configurable

Reduced errors (business rules, enter data once)

The cons should include any four of the following:

Complex and inflexible

Best practices are shared by all who use it

Difficult to configure Long implementation

Best of breed might be better than single ERP package Can't meet all needs (developed for many user types)

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:25 AM DATE MODIFIED: 9/20/2017 7:26 AM

168. Why might a firm decide to implement only certain modules in an ERP system rather than a complete implementation?

ANSWER: The answer should include such items as:

Cost considerations

Implementing additional modules one at a time or on an as needed basis with additional modules

added at a later time

There may be legacy systems that they do not want to change

The firm may want to add on other modules from a combination of ERP vendors using enterprise

application integration

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:26 AM DATE MODIFIED: 9/20/2017 7:27 AM

169. What are the potential problems with a best-of-breed approach?

ANSWER: Potential problems include sacrificing the tight integration offered by ERP systems, errors during

the translation and transmission between modules and higher total licensing, implementation and

maintenance costs than with a single provider.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:27 AM DATE MODIFIED: 9/20/2017 7:27 AM

170. Describe and explain these concepts and their relationship to one another: enterprise application integration, middleware, and application programming interface.

ANSWER: Enterprise application integration (EAI) is an approach to connecting together multiple pieces of an

enterprise system and/or connecting the enterprise systems of different organizations. Middleware is a software product that connects two or more separate applications or software modules in this approach. An Application Programming Interface (API) is a type of middleware that is a means for

connecting to a system or application provided by the developer of that application.

POINTS: 1

QUESTION TYPE: Essay HAS VARIABLES: False

DATE CREATED: 9/20/2017 7:28 AM DATE MODIFIED: 9/20/2017 7:28 AM