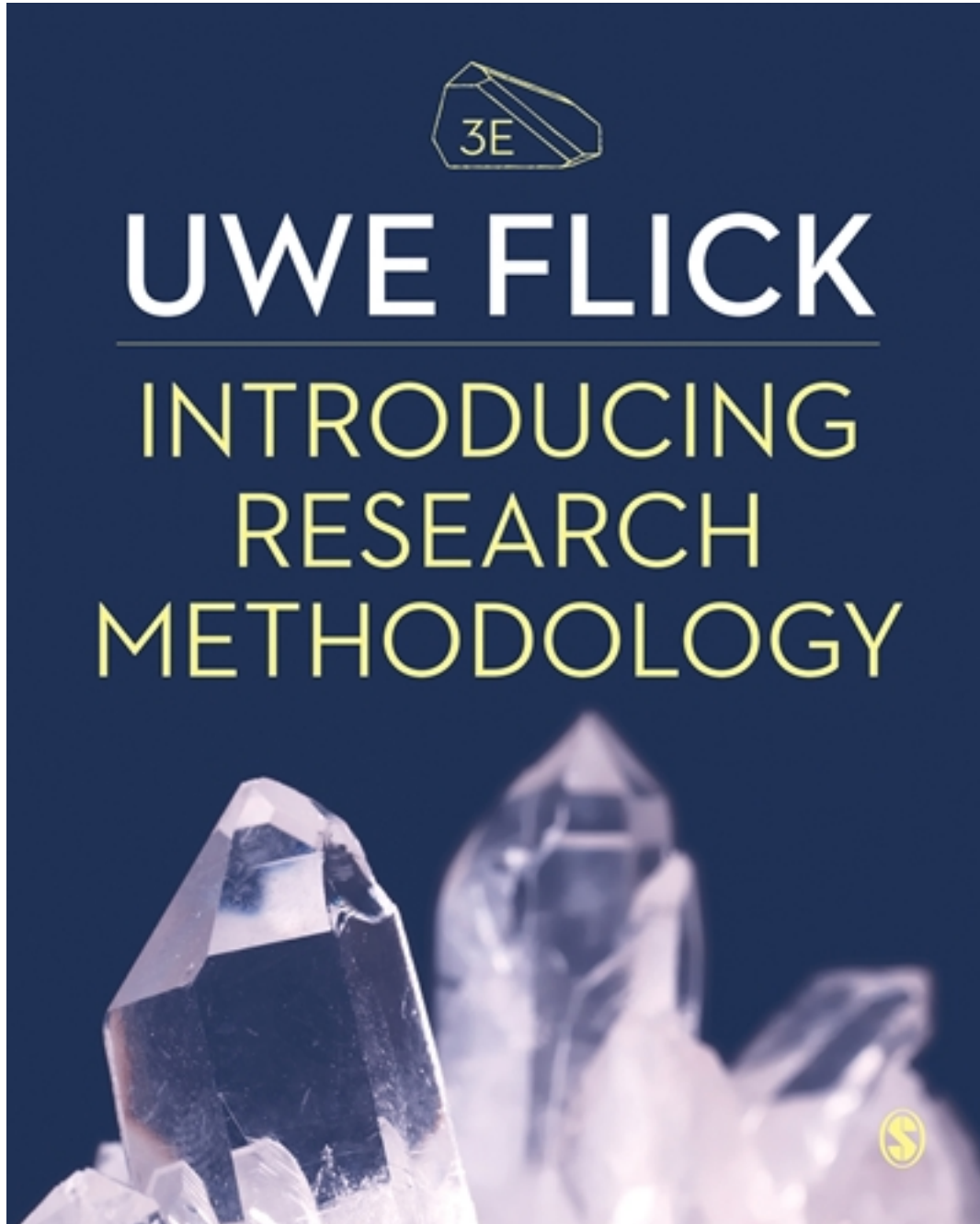


Test Bank for Introducing Research Methodology Thinking
Your Way Through Your Research Project 1st Edition by
Flick

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Test Bank

Multiple Choice Quizzes

Notes

Multiple-choice questions can have more than one correct answer (up to 4). Some open questions are included, for which only exemplary answers are included. Then the number of multiple-choice questions for the chapter is reduced.

Chapter 1: Why social research?

1. Social research is able to _____.

- a. solve urgent problems immediately
- b. provide more knowledge for better understanding social problems
- c. improve the situation of the single participant
- d. prevent politicians from making the wrong decisions

Ans: B

2. Quantitative research _____.

- a. refrains from using hypotheses
- b. avoids measurement
- c. tests a hypothesis by using measurements
- d. does not use numbers

Ans: C

3. In quantitative research, single participants _____.

- a. can talk freely about their individual experiences
- b. are selected because of their individual situation
- c. are selected randomly
- d. has much influence on how the data is collected

Ans: B

4. In qualitative research, _____.
- a. attitudes are measured
 - b. instruments are standardized
 - c. participants are selected purposively
 - d. statistical analysis is applied

Ans: C

5. Qualitative and quantitative research _____.
- a. have nothing in common
 - b. work systematically by using empirical methods
 - c. are using standardized methods for data collection
 - d. are both using open methods for data collection

Ans: B

6. Online research _____.
- a. is done without using any methods of social research
 - b. can only be pursued in a quantitative way
 - c. is based on developing social research methods as online tools
 - d. only consists of doing online interviews

Ans: C

7. Doing social research _____.
- a. is just a drag
 - b. can give you insights into everyday life which you can use for practical work later on
 - c. is just for making studying at the university more complicated
 - d. never leads to any new insights

Ans: B

8. The relevance of social research about societal phenomena lies in _____.
- a. description of them

Instructor Resource

Uwe Flick, *Introducing Research Methodology*, 3e

SAGE Publishing, 2020

- b. understanding of them
- c. explanation of them
- d. in description, understanding and explanation of them

Ans: D

9. Social research _____.

- a. can provide orientations for political and practical decisions
- b. is located in a completely different world
- c. is only about researchers' making a scientific career
- d. will completely refrain from practical and political areas

Ans: A

10. Researchers doing empirical studies _____.

- a. should not let anyone how they proceed in their research
- b. should do their work in the secret and undercover
- c. need to make their research and practices in the field transparent to readers of their reports
- d. should just do it, without much training and skills

Ans: C