

*Test Bank for Introduction to
Information Systems Canadian 7th
Edition by Rainer, Prince*

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Introduction to Information Systems, 7Ce (Rainer)
Chapter 1 Introduction to Information Systems

1) MIT Technology Review refers to college-age students as *Homo* _____.

- A) *Conectums*
- B) *Conexus*
- C) *Technologus*
- D) *Techies*

Answer: B

Diff: 1

Section Reference: 1.1 Why Should I Study Information Systems?

Learning Objective: 1.1: Identify the reasons why being an informed user of information systems is important in today's world.

Bloomcode: Knowledge

Standard: AACSB || Technology

2) The term *Homo Conexus* refers to people who practice _____.

- A) continuous computing
- B) informed usership
- C) technology use
- D) useful computing

Answer: A

Diff: 1

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3) _____ users obtain greater value from whichever technologies they use.

- A) Continuous
- B) Computer
- C) Informed
- D) Technology

Answer: C

Diff: 1

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- 4) Which of the following is NOT associated with being an informed user?
- A) Understanding why IT picks and installs specific applications for your use.
 - B) Enhancing the quality of your organization's IT applications with your input.
 - C) Keeping abreast of both new IT and rapid developments in existing technologies.
 - D) Improving your organization's performance and your own productivity.

Answer: A

Diff: 1

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- 5) _____ is the business strategy that leverages IT to dramatically improve employee, customer, and business partner relationships; to support continuous improvement in business operations and business processes; and to develop new business models and businesses.

- A) Digital transformation
- B) Digital vision
- C) Technology transformation
- D) Technology vision

Answer: A

Diff: 1

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- 6) The top technology job is _____.

- A) CEO
- B) CFO
- C) CIO
- D) COO

Answer: C

Diff: 1

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7) The IS function has become _____ strategic within organizations, so a growing number of CIOs are coming from _____.

- A) decreasingly; within the IS department
- B) decreasingly; external to the organization
- C) increasingly; external to the organization
- D) increasingly; other business units

Answer: D

Diff: 2

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Standard: AACSB || Technology

8) The _____ is the highest-ranking IS manager and is responsible for all strategic planning in the organization.

- A) applications development manager
- B) CIO
- C) information centre manager
- D) IS Director

Answer: B

Diff: 1

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9) The _____ manages all systems throughout the organization and the day-to-day operations of the entire IS organization.

- A) applications development manager
- B) CIO
- C) database administrator
- D) IS Director

Answer: D

Diff: 1

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Standard: AACSB || Technology

10) The _____ manages IS services such as help desks, hotlines, training, and consulting.

- A) applications development manager
- B) CIO
- C) information centre manager
- D) IS Director

Answer: C

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11) The _____ coordinates and manages new systems development projects.

- A) applications development manager
- B) CIO
- C) information centre manager
- D) IS Director

Answer: A

Diff: 1

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12) A(n) _____ interfaces between users and programmers and determines information requirements and technical specifications for new applications.

- A) business analyst
- B) emerging technologies manager
- C) systems analyst
- D) systems programmer

Answer: C

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13) A(n) _____ focuses on designing solutions for business problems and interfaces closely with users to demonstrate how IT can be used innovatively.

- A) business analyst
- B) emerging technologies manager
- C) systems analyst
- D) systems programmer

Answer: A

Diff: 1

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14) A(n) _____ forecasts technology trends and evaluates and experiments with new technologies.

- A) business analyst
- B) emerging technologies manager
- C) systems analyst
- D) systems programmer

Answer: B

Diff: 1

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15) A(n) _____ creates the computer code for developing new systems software or maintaining existing systems software.

- A) business analyst
- B) emerging technologies manager
- C) systems analyst
- D) systems programmer

Answer: D

Diff: 1

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Standard: AACSB || Technology

16) A(n) _____ creates the computer code for developing new applications or maintaining existing applications.

- A) applications programmer
- B) database administrator
- C) network manager
- D) web designer

Answer: A

Diff: 1

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17) A(n) _____ manages the organization's databases and oversees the use of database-management software.

- A) applications programmer
- B) database administrator
- C) network manager
- D) web designer

Answer: B

Diff: 1

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Standard: AACSB || Technology

18) A(n) _____ coordinates and manages the organization's voice and data networks.

- A) applications programmer
- B) database administrator
- C) network manager
- D) web designer

Answer: C

Diff: 1

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19) A(n) _____ creates websites and web pages.

- A) applications programmer
- B) database administrator
- C) network manager
- D) web designer

Answer: D

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20) Managing information systems in modern organizations is a difficult and complex task. Which of the following factors does NOT contribute to this?

- A) Both end users and IT employees have responsibility for systems.
- B) Business people are customers of the IT department.
- C) If technology is not working, many firms cannot function.
- D) Technology is getting cheaper to acquire, operate, and maintain.

Answer: D

Diff: 2

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Standard: AACSB || Technology

21) In general, the _____ is responsible for corporate-level and shared IT resources; the _____ are responsible for departmental IT resources.

- A) end users; end users
- B) end users; MIS department
- C) MIS department; end users
- D) MIS department; MIS department

Answer: C

Diff: 1

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22) _____ is a traditional function of the MIS department.

- A) Creating business alliances with business partners
- B) Educating the MIS staff about the business
- C) Managing systems development and systems project management
- D) Managing system integration, including the internet, intranets, and extranets

Answer: C

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

23) _____ is a traditional function of the MIS department.

- A) Initiating and designing specific strategic IS
- B) Managing system integration, including the internet, intranets, and extranets
- C) Partnering with business-unit executives
- D) Staffing, training, and developing IS skills

Answer: D

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

24) _____ is a traditional function of the MIS department.

- A) Educating the MIS staff about the business
- B) Initiating and designing specific strategic IS
- C) Proactively using business and technical knowledge to seed innovative ideas about IT
- D) Providing technical services

Answer: D

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

25) _____ is a traditional function of the MIS department.

- A) Creating business alliances with business partners
- B) Educating the MIS staff about the business
- C) Initiating and designing specific strategic IS
- D) Managing computer operations, including the computer center

Answer: D

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

26) _____ is a traditional function of the MIS department.

- A) Infrastructure planning, development, and control
- B) Initiating and designing specific strategic IS
- C) Managing outsourcing
- D) Partnering with business-unit executives

Answer: A

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

27) _____ is a consultative function of the MIS department.

- A) Infrastructure planning, development, and control
- B) Managing computer operations, including the computer center
- C) Managing system integration, including the internet, intranets, and extranets
- D) Staffing, training, and developing IS skills

Answer: C

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

- 28) _____ is a consultative function of the MIS department.
- A) Infrastructure planning, development, and control
 - B) Managing computer operations, including the computer center
 - C) Proactively using business and technical knowledge to see innovative ideas about using IT
 - D) Staffing, training, and developing IS skills

Answer: C

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

- 29) _____ is a consultative function of the MIS department.

- A) Educating the non-MIS managers about IT
- B) Infrastructure planning, development, and control
- C) Managing systems development
- D) Providing technical services

Answer: A

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

- 30) _____ is a consultative function of the MIS department.

- A) Educating the MIS staff about the business
- B) Infrastructure planning, development, and control
- C) Managing systems development
- D) Providing technical services

Answer: A

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

31) _____ is a consultative function of the MIS department.

- A) Incorporating the internet and e-commerce into the business
- B) Infrastructure planning, development, and control
- C) Managing systems development
- D) Providing technical services

Answer: A

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

32) _____ is a consultative function of the MIS department.

- A) Infrastructure planning, development, and control
- B) Initiating and designing specific strategic information systems
- C) Managing systems development
- D) Providing technical services

Answer: B

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

33) Which of the following is a consultative function of the MIS department?

- A) Infrastructure planning, development, and control
- B) Partnering with business-unit executives
- C) Providing technical services
- D) Enforcing data entry standards

Answer: B

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

34) _____ is a consultative function of the MIS department.

- A) Creating business alliances with business partners
- B) Infrastructure planning, development, and control
- C) Managing computer operations, including the computer center
- D) Managing systems development

Answer: A

Diff: 1

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Bloomcode: Knowledge

Standard: AACSB || Technology

35) Ted and Jamal are cousins. Ted is now in college, while Jamal graduated 25 years ago. Based on this scenario, it can be assumed that _____.

- A) Ted is *Homo Conexus*
- B) Jamal is *Homo Unexus*
- C) Ted is *Homo Unexus*
- D) Jamal is *Homo Conexus*

Answer: A

Diff: 2

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Bloomcode: Application

Standard: AACSB || Technology

36) XYZ Corporation has two individuals in their marketing department. One of the employees practices continuous computing. Based on this fact alone, they are considered to be _____.

- A) *Homo Conexus*
- B) more intelligent than the other
- C) easily to replace if they leave
- D) digitally averse

Answer: A

Diff: 2

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Bloomcode: Application

Standard: AACSB || Technology